

Worksheet #1: Where AI Fits In Your Business

 ***Let's start with clarity***

What does your business actually do?

Who is your ideal customer?

 **Current Marketing Activities**

(Check all that apply)


- Social Media
- Website
- Email Marketing
- Print Marketing
- Ads
- Content Creation
- Other: _____

 **Where are you spending the MOST time right now?**

 **Where could AI help you save time?**

 **Where should AI NOT be used in your business?**

(Think: voice, client relationships, storytelling)

 *AI can help you move faster.
But you're still in charge of where you're going.*